



SIERRA NEVADA BREWERY CALLS ON BANKER WIRE MESH TO ACCENT NEW TAPROOM

Mills River Taproom and Restaurant Dubbed a 'Showpiece' for Brewery

MUKWONAGO, WI—OCTOBER 27, 2015—With design accents from Banker Wire, Sierra Nevada Brewing Company recently opened its much anticipated Mills River Taproom and Restaurant in Mills River, North Carolina. The taproom features 23 beer taps and a chef-inspired menu with beautiful interior elements parallel in appeal.

Banker Wire provided the brewery with 2,200 square feet of wire mesh for a variety of applications – mainly in the ceiling panels. The textured architectural weave pattern in stainless steel was installed to create a paneled walkway through the facility. Project architect Matt Gallaway, principal architect at Russell Gallaway Associates, had a very specific design in mind when specifying the Banker Wire products.

"We had definitive criteria for the percent of open area within the mesh panels," says Gallaway. "Banker Wire helped us choose a weave that would create a seamlessly textured pattern to fulfill our vision."

The mid-fill weave of S-9 in T304 stainless steel proved to be the perfect choice for the hallway ceiling panels. The mesh is an architecturally stunning element that offers sustainability and durability, echoing the company's high quality standards. Banker Wire only uses the finest quality stainless steel wire, and strives for flawless physical consistencies and surface luster in its wire mesh.

In addition to the ceiling panels, Banker Wire mesh was used to add a fun, quirky touch to the taproom itself. Stainless woven wire mesh signs were placed along the walls to outline and list the Brewery's signature Sierra Nevada craft beers. The signs serve as an essential focal point to all visitors hoping to try one of the season's newest creations.

"We find Banker Wire to be an excellent solution for so many different design challenges," says Gallaway. "The unsurpassed quality at a reasonable price shows how dedicated the company is to serving its customers. I had never specified Banker Wire in a project prior to the Mills River Taproom, but have used it multiple times since."

Gallaway plans to continue specifying Banker Wire for their custom wire mesh needs. The installation team was pleased with the seamless results, as were the architects and building owners.

The taproom features seating for nearly 400 visitors and wraps around an experimental 20-barrel brew house. Guests can sit back, relax and watch the beer-making process. Construction of the Mills River Taproom and Restaurant started in March 2012, and just short of two years later, the building was operational. The whole project took three years — with the taproom opening in March 2015.

###

About Banker Wire

Banker Wire is the world's leading manufacturer of woven and welded wire mesh for architectural and industrial applications. With the most modern and productive mill in the U.S., Banker Wire provides custom-woven material for any aesthetic on any scale – from intricate design highlights to expansive building facades. Founded in 1896, Banker Wire's manufacturing expertise has been refined for more than a century, bringing unmatched customization, quality, and service to customers. State-of-the-art grid welding equipment provides a wide variety of wire alloy, spacing and diameter configurations, trimmed or untrimmed. For more information visit www.bankerwire.com.

About Architectural Woven Wire Mesh

Pre-crimped woven wire mesh is constructed of individual wires that are crimped prior to being woven together on a loom. Pre-crimping the wires provides a much higher degree of control during the weaving process. This allows for far more intricate and interesting patterns, as well as unique customization, to meet the vision of the designer. Banker Wire has refined and innovated its crimping process more than any other manufacturer, delivering more than 8,000 different spacing, diameter, and crimp combinations, plus endless customization options. As a result, Banker can make any woven wire mesh pattern imaginable – manufactured to specify for any project type.

PR CONTACT:

Vanessa Stone; UpSpring PR
276 Fifth Avenue, Suite 800
New York, NY 10001
vanessa@upspringpr.com
O: 646.722.8146 x114

BANKER WIRE CONTACT:

Jennifer Oven, Marketing Coordinator
600 Perkins Drive
Mukwonago, WI 53149
marketing@bankerwire.com
O: 262.363.6122

BANKER

FOR IMMEDIATE RELEASE