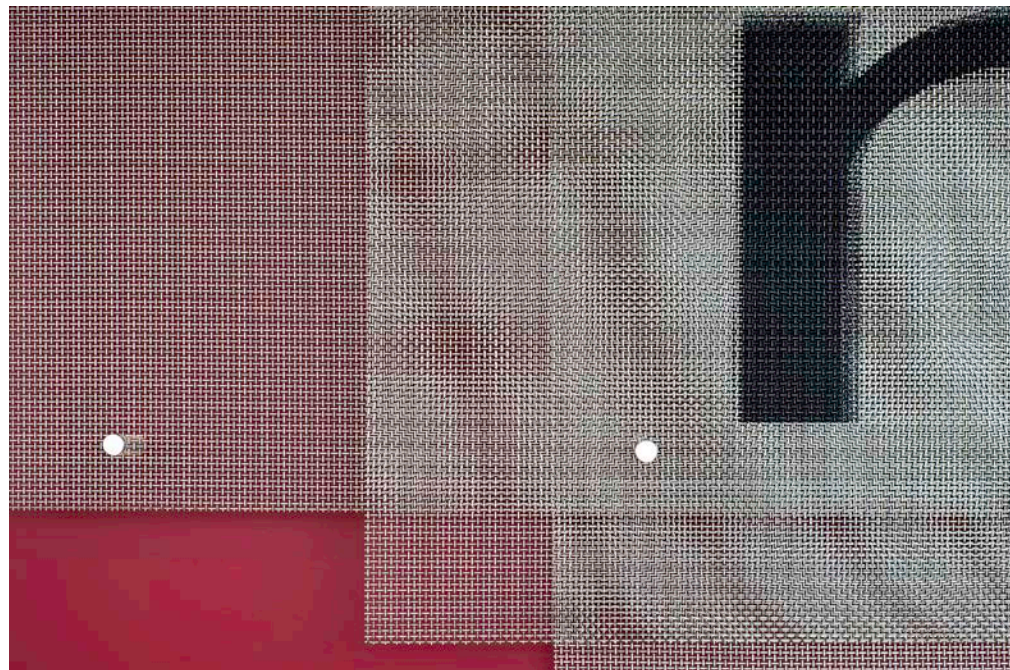
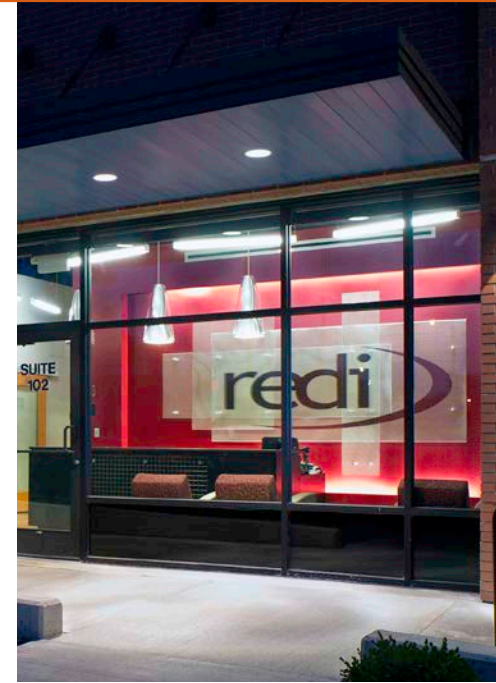
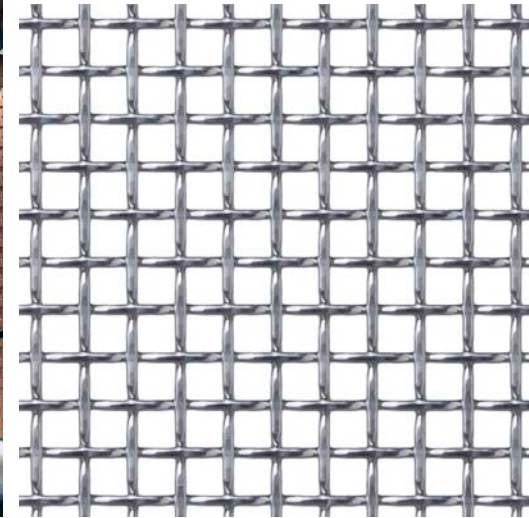


REDI INTERIOR SIGN

Signage
Columbia, Missouri USA

F-2



"The sign almost becomes a physical embodiment of the client's business model by taking disparate business information, ideas and resources, then layering and integrating them into a cogent, coherent solution," says Robbie Price, AIA, LEED AP, project designer at Simon Oswald Architecture (SOA), Columbia, Missouri.

The backlit lobby wire mesh sign at Regional Economic Development, Inc. (REDI) office in Columbia, MO, is defined by layers of Banker Wire F-2 flat-top stainless steel wire mesh on aluminum standoffs. Viewed head-on, the printed letters are aligned and the sign looks 2D. But as the viewer moves, the sign takes on depth, coming alive from the moire effect and the moving shadows of the stacked letters.

Banker Wire precrimped woven wire mesh is manufactured with an emphasis on quality and consistency. The quality of the crimp during manufacturing creates perfect, dependable results allowing designers to have confidence in using the wire mesh material to achieve their most creative ideas.

BANKER WIRE

600 PERKINS DRIVE | MUKWONAGO WI 53149 USA